





## Sustainable Development Working Group on CO<sub>2</sub> – Current information from MVG

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## MVG activities to a sustainable mobility

- Social
  - Easy access for all
  - Support of young people
  - Management of ideas
  - ...

#### Environmental Lever for CO<sub>2</sub> saving:

- more efficient vehicles
- obtaining power from regenerative sources
- optimal capital utilisation of the vehicles
- Modal Shift

#### Economical

- "planning with regard to the future and in a costeffective way to secure economic company development and to finance a competitive local public transport service"
- i.e. Pre-investigation for other line-based and selective transit prioritisation of vehicles







#### **Best Practice (1): Mobility management for New Residents**

- Launched as a pilot project in 2005 together with the City of Munich.
- MVG actively involves the new residents of Munich in an open decision-making process with the aim of more environmentally friendly made trips (PT, walk, cycle).
- New citizens in Munich are provided with information concerning alternative means of transport to their private car and encouraged to test these in an unbiased way.
- **S** The core of the information campaign: "new citizen package" (see fig.)

#### Effects on 85,000 new residents

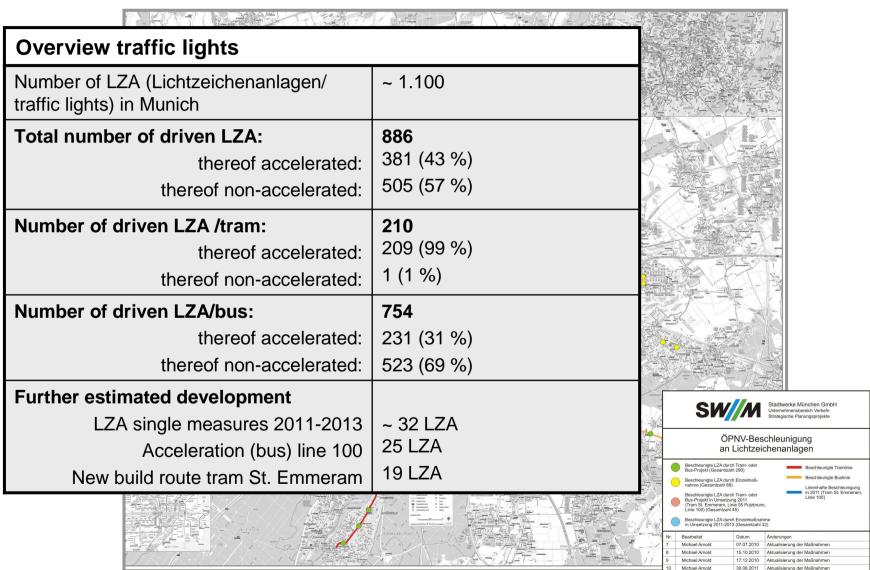
- + 7% customers for PT
- 3.5% reduction in car use means 80 Mio. avoided car-km/a
- **S** Reduction in  $CO_2$ : 12,000 t/a
- Savings & costs: €16 Mio./a







#### Best Practice (2): Systematic prioritisation of vehicles on line routes





## **MVG projects 2011**

- Expansion of network
  i.e. Putting into operation of tram from Effnerplatz to St. Emmeram (4,3 km)
- Hybrid buses in test comparison of three different systems
- New guidance system i.e. at the Odeonsplatz











### **MVG projects 2011**

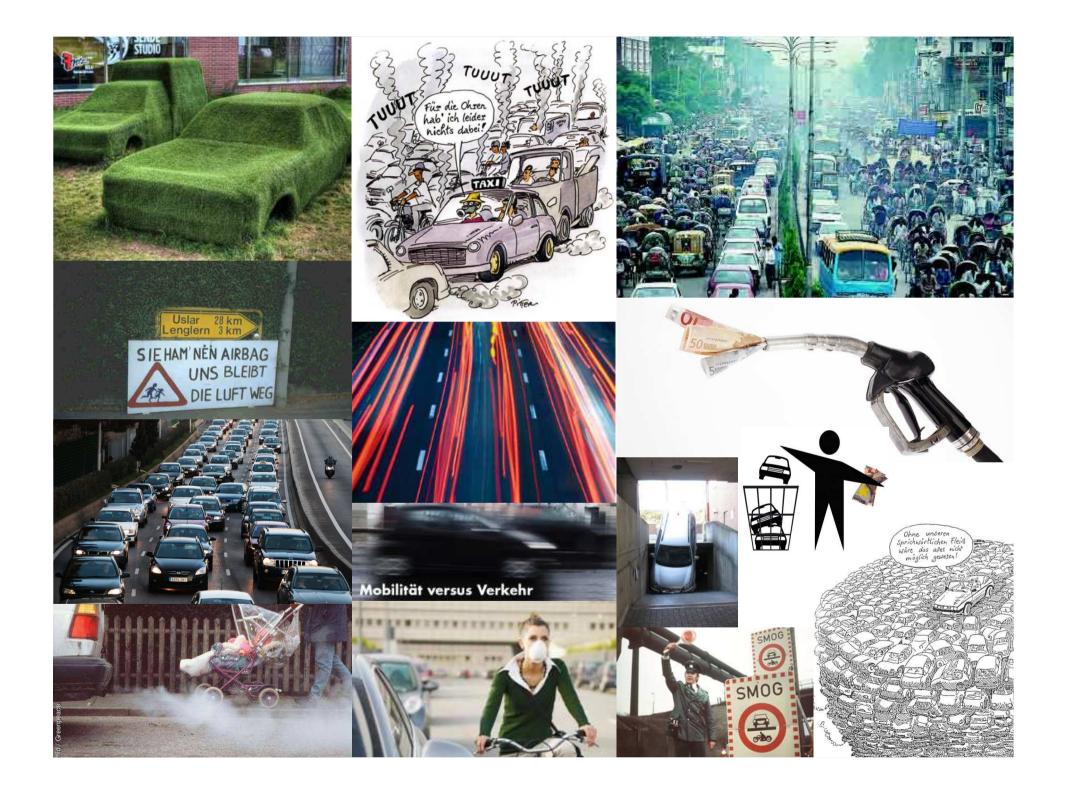
Replacement of facilities i.e. Replacement purchase of 292 fixed automatic ticket machines

Modernisation of stations i.e. the mezzanine floors main station and Marienplatz







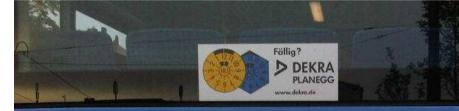




34 x in und um München



# Thank you for your attention !



## Zu Fuß oder mit dem Bus?

Wir sind immer in Ihrer Näl

Münchner Ban

