





Sustainable Development Working Group on CO₂ – Current information from MVG

Gunnar Heipp Munich Transport Corporation (MVG) Head of Strategy and Planning





MVG activities to a sustainable mobility

- Social
 - Easy access for all
 - Support of young people
 - Management of ideas
 - ...

Environmental Lever for CO₂ saving:

- more efficient vehicles
- obtaining power from regenerative sources
- optimal capital utilisation of the vehicles
- Modal Shift

Economical

- "planning with regard to the future and in a costeffective way to secure economic company development and to finance a competitive local public transport service"
- i.e. Pre-investigation for other line-based and selective transit prioritisation of vehicles







Best Practice (1): Mobility management for New Residents

- Launched as a pilot project in 2005 together with the City of Munich.
- MVG actively involves the new residents of Munich in an open decision-making process with the aim of more environmentally friendly made trips (PT, walk, cycle).
- New citizens in Munich are provided with information concerning alternative means of transport to their private car and encouraged to test these in an unbiased way.
- **S** The core of the information campaign: "new citizen package" (see fig.)

Effects on 85,000 new residents

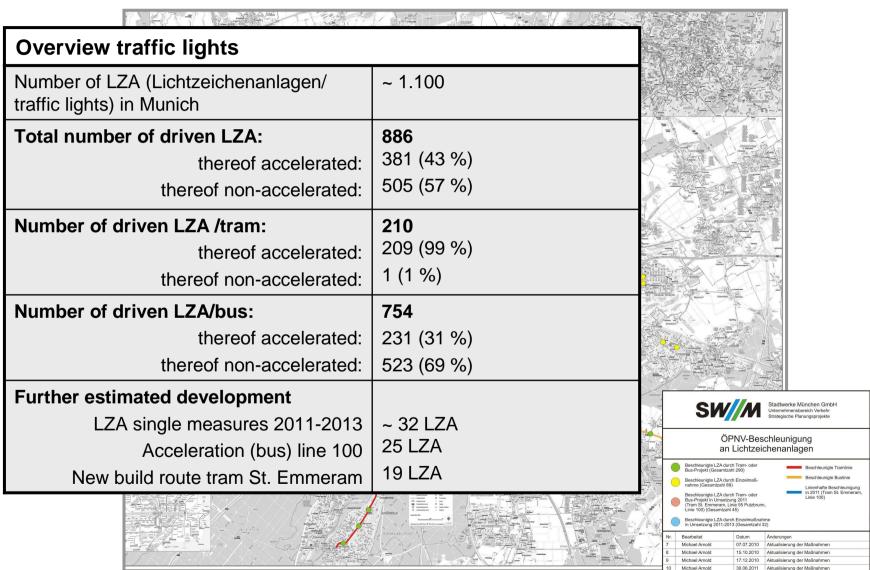
- + 7% customers for PT
- 3.5% reduction in car use means 80 Mio. avoided car-km/a
- **S** Reduction in CO_2 : 12,000 t/a
- Savings & costs: €16 Mio./a







Best Practice (2): Systematic prioritisation of vehicles on line routes





MVG projects 2011

- Expansion of network
 i.e. Putting into operation of tram from Effnerplatz to St. Emmeram (4,3 km)
- Hybrid buses in test comparison of three different systems
- New guidance system i.e. at the Odeonsplatz











MVG projects 2011

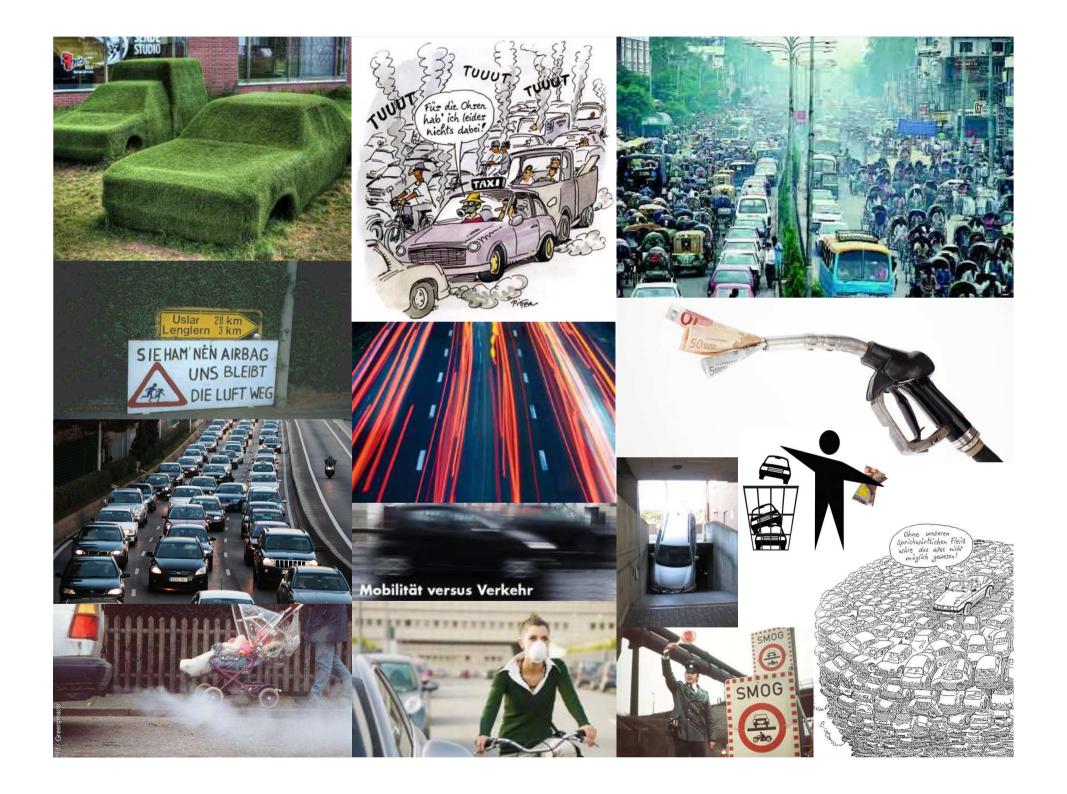
Replacement of facilities i.e. Replacement purchase of 292 fixed automatic ticket machines

Modernisation of stations i.e. the mezzanine floors main station and Marienplatz







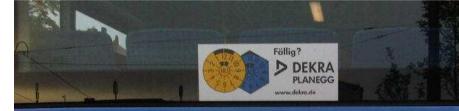




34 x in und um München



Thank you for your attention !



Zu Fuß oder mit dem Bus?

Wir sind immer in Ihrer Näl

Münchner Ban

